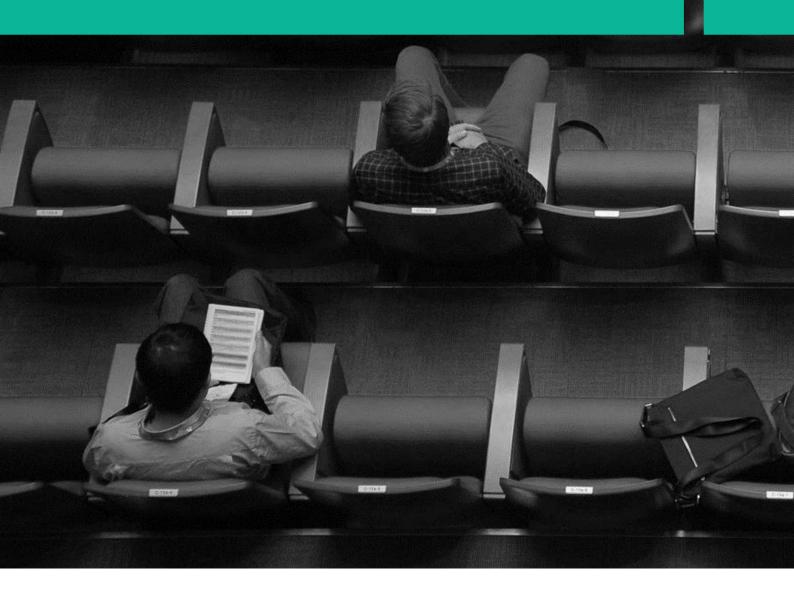
SWISS HEALTHCARE EVENTS REPORT 2024





Imprint

Publisher

Health-Trends. Your Partner for Swiss Digital Health Research.

Health-Trends (<u>www.health-trends.ch</u>) is an independent think tank for digital health and healthcare innovation. Health-Trends was launched in 2016 with the ambition to track global digital health trends and reflect them against the backdrop of the market-specific characteristics of the Swiss healthcare system.

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Project Lead, Contact

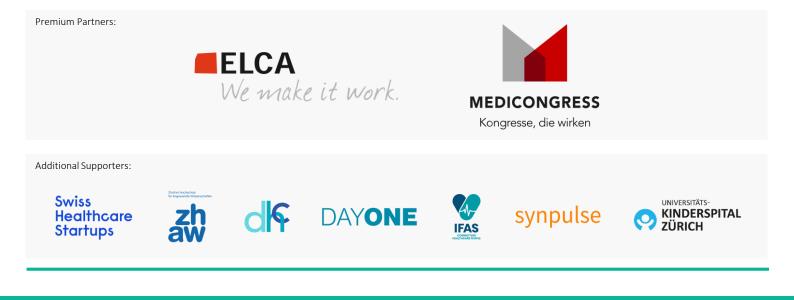
Matthias Mettler, info@health-trends.ch

Authors

Matthias Mettler Denise Bernhart Jonas Probst

Partners

Special thanks go to all partners and sponsors who have made this report possible. The individual companies are listed in detail at the end of this report.



About This Report

The healthcare sector in Switzerland has undergone a transformative development over the last ten years, characterized by dynamism, innovation, and increased exchange. This change manifests itself not only in medical advances, but also in a flourishing event landscape. The number of events has increased dramatically in recent years. New technologies, innovative therapeutic approaches and changing patient requirements have emphasized the need for cross-industry exchange.

Swiss healthcare events are diverse and range from congresses and workshops to innovative symposia. To date, however, there has been a lack of a centralized and timely overview of the dates of these events. This gap meant that many potential participants missed out on important events and the event industry was unable to exploit its full potential. Health-Trends wants to change this and has therefore launched the Swiss Healthcare Report, the first report in Switzerland to provide a comprehensive overview and transparency of 57 major events in the Swiss healthcare sector for 2024. The report is also a response to the growing demand for transparency in the Swiss healthcare event landscape.

This Swiss Healthcare Report is divided into several parts: The annual calendar in the first part offers a clear and concise overview of all relevant events in 2024. Broken down by month, it provides a quick overview of particularly intensive event phases. In the second part, the events are presented in detail chronologically based on each month. Brief descriptions, information on the organizers, the venues and links to the event websites provide readers with a comprehensive basis for planning their individual participation.

As an independent think tank for innovation in the healthcare sector, Health-Trends sees it as its responsibility to further network the Swiss healthcare industry and contribute to the continuation of the impressive developments of recent years. The relevance of this report therefore lies in the creation of transparency and structure in the dynamic world of healthcare events. The event overview not only enables interested parties to better plan their participation, but also increases the effectiveness and reach of the events. Health-Trends not only aims to contribute to a more efficient exchange within the industry, but also to promote the event landscape as a whole. In a time of change and innovation, this report is therefore a contribution to ensuring that no important event is overlooked. May this report help to ensure that the innovative strength of the Swiss healthcare system is experienced and shared even more intensively.

1 | Overview on the Event Calendar 2024

January						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
1	2	3	4	5	6	7
8	9	10 1 ICLS Day 2 Swiss HC Day	11	12	13	14
15	16	17	18 3 1. Nat. Alterskong.	19	20	21
22	23	24		26 Healthtech Conference	27	28
Generative KI in HC	S MS365 Intranet		•	DRG and more		
29	30	31				

February									
Mon	Tue	Wed	Thu	Fr	Sat	Sun			
			1	2	3	4			
			8 Shit happens Vol II						
5	6	7	8	9	10	11			
		Innov. für Praktiker							
12	13	14	15	16	17	18			
19	20	21	22	23	24	25			
26	27	28	29						

March						
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4	5	6	7	8	9	10
		10 Tren	ndtage Gesundheit Luzern			
			5. VVG-Forum			
11	12	13	14	15	16	17
Open Mic Ever	nt 13 RVK Frühlingstag.		Viktor Award			
18	19	20	21 S FutureHealth Basel G eHealth Forum S. VVG-Forum	22	23	24
25	26 Biopôle Discovery	27	28	29	30	31

April						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
1	2	3	4	5	6	7
3	9	10	11 DayOne BOOM Summit	12	13	14
19 Langzeitpf. Summit			2	Health Insurance Days		
15	16	17	18	19	20	21
	2 Women's Hea	Women's Health Innovation Summit				
22	23	24	25	26	27	28
23	Swiss Biotech Days					
29	30		1			

May						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		2
23		Geneva Health Forum	Geneva DH Day			
	Swiss HLG Conference		2 Startup Days			28 Swiss HC Circle (Date not yet published)

June						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
					1	2
3	4	5 HZ Insur. Forum	6	7	8	9
10 Open Mic Event	11	12	13	14	15	16
17	18	19	20 •	21 5. e-healthcare CIRCLE	22	23
24	25	26	27	28 3 EDI Podium	29	30

July						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
1	2	3 Innovationday	4	5	6	7
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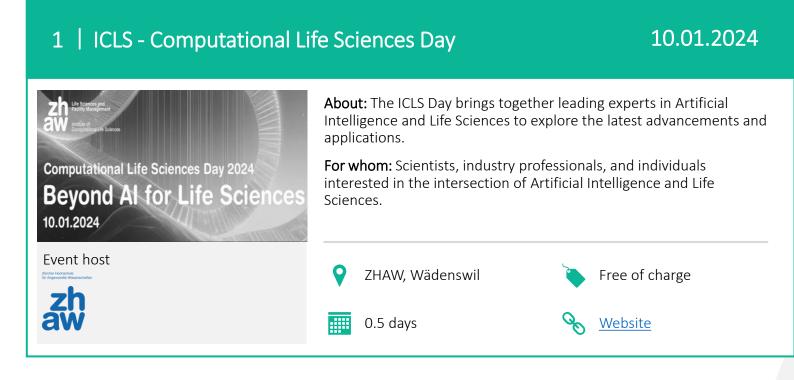
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	35Dig. Health Lab Day									
	35 Swiss Pu	ublic Health Conference								
9	10	11	12	13	14	15				
	37 Kleopatra	39	ehealthsummit							
38	Te	ech Tour Growth Health								
16	17	18	19	20	21	22				
Open Mic Event			41 3. Bes	t Practice in Healthcare						
23	24	25	26	27	28	29				
		42 Health 2.024								
30			<u> </u>	<u> </u>	<u> </u>					

October						
Mon	Tue	Wed	Thu	Fr	Sat	Sun
	1	2	3	4	5	6
	43 Swiss HC Circle					
7	8	9	10	11	12	13
		44	BioTechX Europe			
14	15	16	17	18	19	20
			4 5 F	RESC Public Symposium		
21	22	23	24	25	26	27
	46		IFAS			
28	29	30	31			
	4 Comm. Summit					5 Future of Health G.
	48 Digital Health Day	49	Medtech Congress			(Date not yet published)

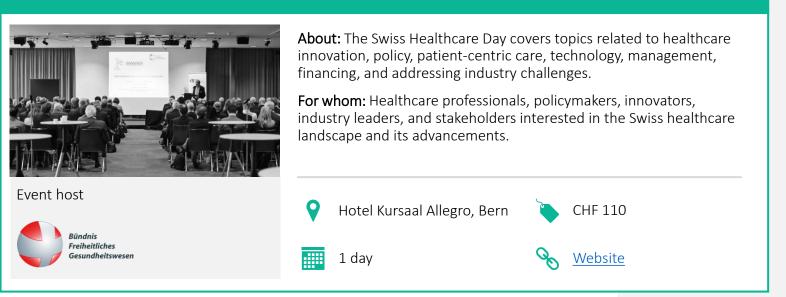
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11	12	13	14 53 Forum Santé	15	16	17			
18 S Pharma Automa	19 ation & Digital. Congress	20	21	22	23	24			
25	26 STRehaEvent - phys	27	28	29	30				

Decemb	er					
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2 3 Open Mic Ever	3	4	5	6	7	8
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23	24	25	26	27	28	29
30	31					
						(Date not yet published



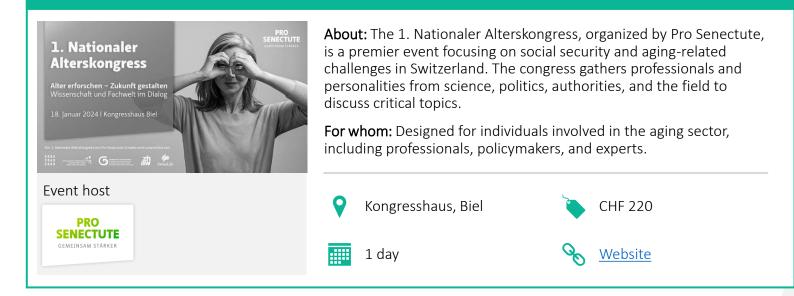
2 | Swiss Healthcare Day

10.01.2024



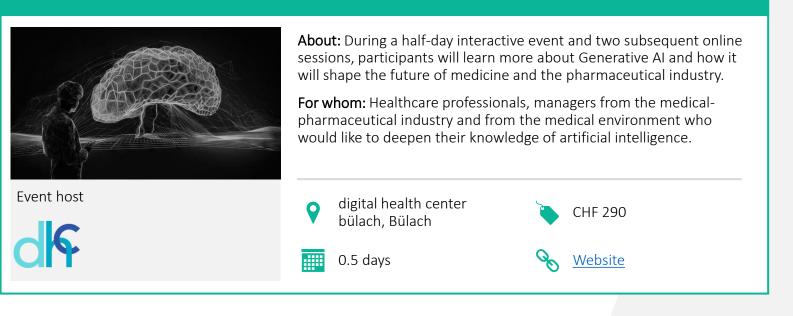
3 | 1. Nationaler Alterskongress

18.01.2024



4 | Generative KI in Healthcare, Pharma und Medizin

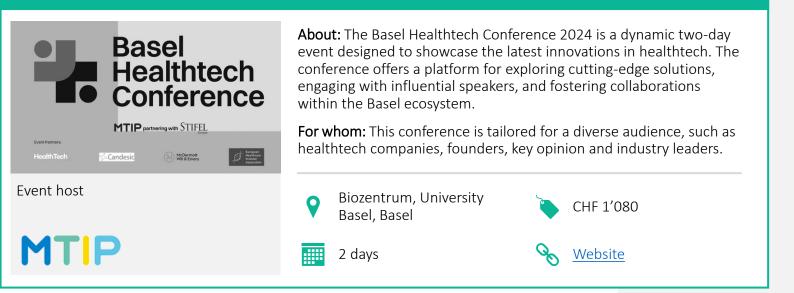
22.01.2024





6 | Basel Healthtech Conference

25./26.01.2024





A Premium Partner Event:

7

| DRG and more – die Plattform für neue Finanzierungsformen im Gesundheitswesen

25./26.01.2024



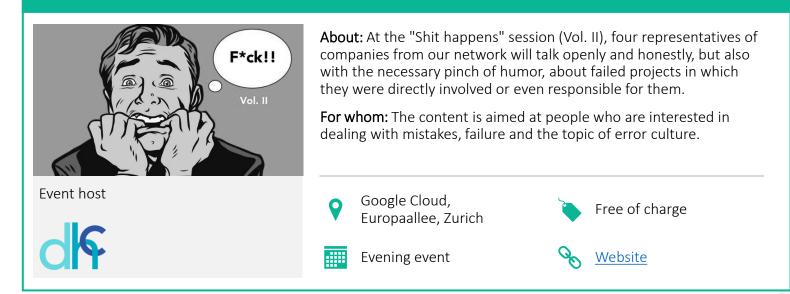
Photo credits: © Peter Brandenberger (www.im-licht.ch)

About: This event, now rebranded as "DRG and more," expands its focus beyond DRG-related topics to explore the latest developments and challenges in healthcare financing. The platform aims to provide a space for discussing innovative solutions and exploring emerging issues in healthcare financing, inviting industry experts, professionals, and stakeholders to exchange knowledge, broaden perspectives, and develop innovative solutions.

For whom: Healthcare professionals, experts, and stakeholders interested in healthcare financing and seeking insights into innovative solutions and challenges in this domain. It offers discussions, insights, and perspectives from industry experts, including CEOs, directors, and representatives from healthcare institutions, aiming to facilitate knowledge exchange and innovative problem-solving in healthcare financing.

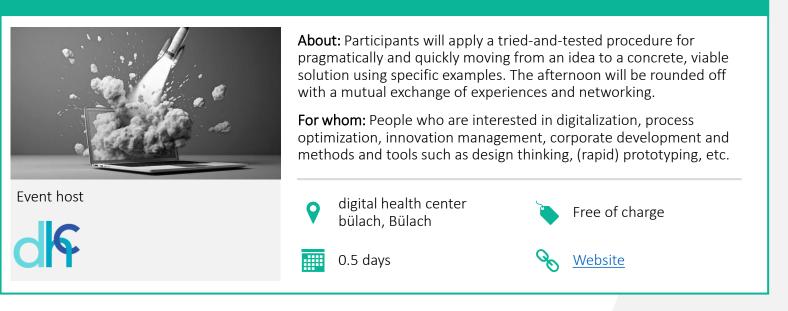


8 | «Shit happens»-Session (Vol. II) - aus Fehlern lernen 01.02.2024



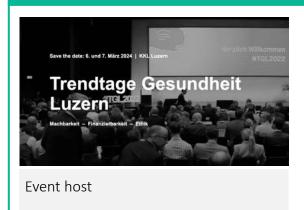
9 | Innovation für Praktiker:innen: Achtung, fertig, digital?

07.02.2024



10 | Trendtage Gesundheit Luzern

06./07.03.2024



About: Trendtage Gesundheit is a national leadership gathering and serves as a platform to foster interdisciplinary dialogue, introduce new perspectives, and provide valuable decision-making foundations. The overarching goal of the event is to contribute to an efficient, socially, and financially sustainable healthcare system.

For whom: Professionals and stakeholders across the healthcare sector.

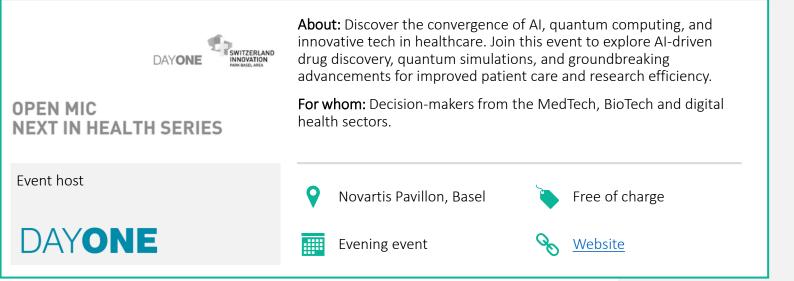


11 | OPEN MIC NEXT IN HEALTH SERIES – Charting the future of life sciences with AI, quantum and beyond

11.03.2024

CHF 740

Website



KKL, Lucerne

2 days



12 | 5. VVG Anwender:Innen Forum - Digital

07.03.2024



Photo credits: © Peter Brandenberger (www.im-licht.ch)

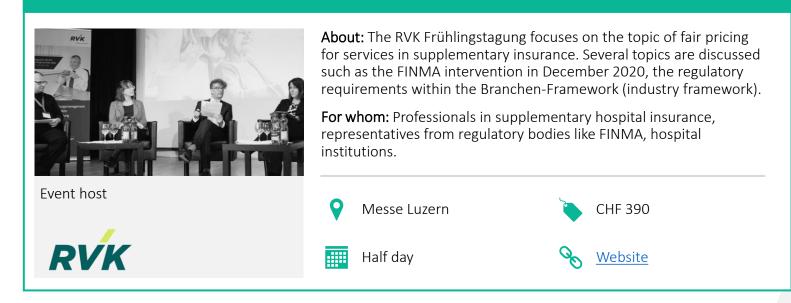
About: The 5th VVG Forum, which will take place online on March 7, 2024, and physically in Zurich on March 21, 2024, is a key event for professionals in the Swiss healthcare sector. It focuses on the challenges and developments in supplementary insurance. The forum provides a platform for the exchange of knowledge and experience and highlights topics such as multi-service models, potential in highly specialized medicine, as well as current developments in the Insurance Act (VVG) and their impact on rehabilitation. Renowned speakers, including Sanjay Singh, Prof. Dr. med. Hans U. Baer, Andreas Gerhard, Beatrice Delley and Christian Wikart, will present their insights and proposed solutions. This event offers a unique opportunity to network with industry experts and discuss the latest trends and challenges in supplementary insurance.

For whom: Decision-makers in healthcare, tariff specialists, attending physicians, politicians, associations.

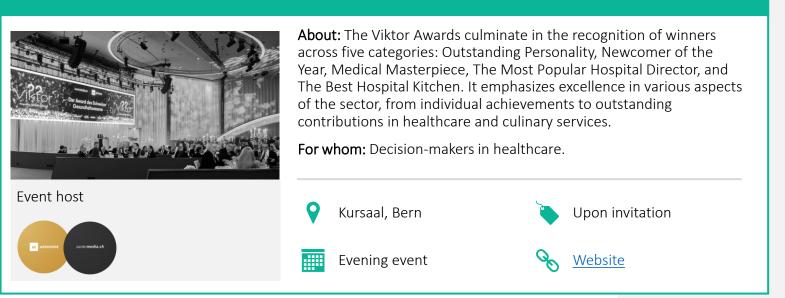


13 | RVK Frühlingstagung

12.03.2024



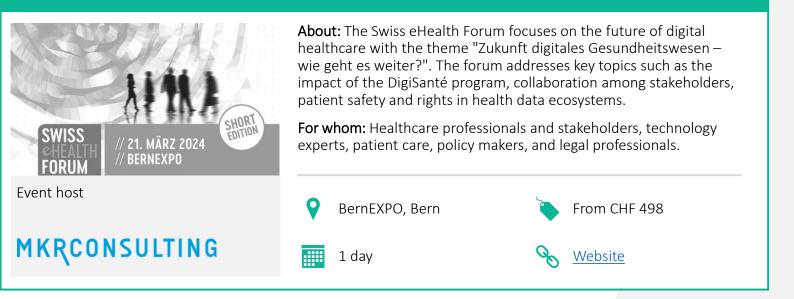
14 | Viktor – Der Award des Schweizer Gesundheitswesens 14.03.2024



15 | FutureHealth Basel 21.03.2024 **About:** FutureHealth Basel is a conference that emphasizes patientcentered care as a game-changer, highlighting the evolving role of patients in the future healthcare system. It includes specific deep dive sessions such as healthcare financing, addressing the tension between cost pressures and care provision. For whom: Healthcare leaders, decision-makers, national and international experts, policymakers, industry leaders. Event host Congress Center, Basel CHF 890 Neue Zürcher Zeitung -----1 day Website

16 | Swiss eHealth Forum

21.03.2024



17 | 5. VVG Anwender:Innen Forum - Physisch

21.03.2024



Photo credits: © Peter Brandenberger (www.im-licht.ch)

About: The 5th VVG Forum, which will take place online on March 7, 2024, and physically in Zurich on March 21, 2024, is a key event for professionals in the Swiss healthcare sector. It focuses on the challenges and developments in supplementary insurance. The forum provides a platform for the exchange of knowledge and experience and highlights topics such as multi-service models, potential in highly specialized medicine, as well as current developments in the Insurance Act (VVG) and their impact on rehabilitation. Renowned speakers, including Sanjay Singh, Prof. Dr. med. Hans U. Baer, Andreas Gerhard, Beatrice Delley and Christian Wikart, will present their insights and proposed solutions. This event offers a unique opportunity to network with industry experts and discuss the latest trends and challenges in supplementary insurance.

For whom: Decision-makers in healthcare, tariff specialists, attending physicians, politicians, associations.



MEDICONGRESS[®] Kongresse die wirken



Google Cloud, Europaallee, Zurich

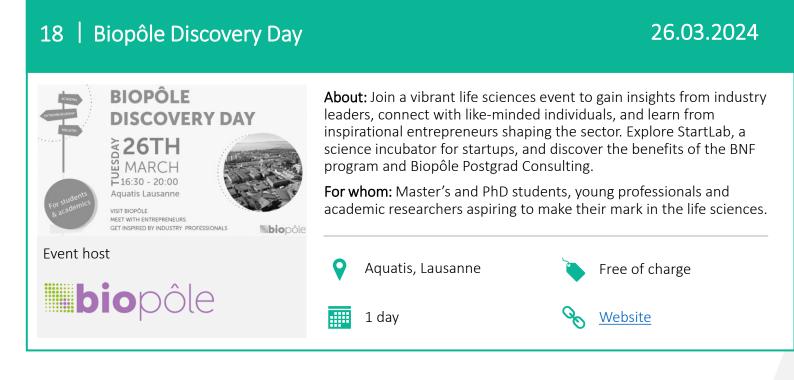


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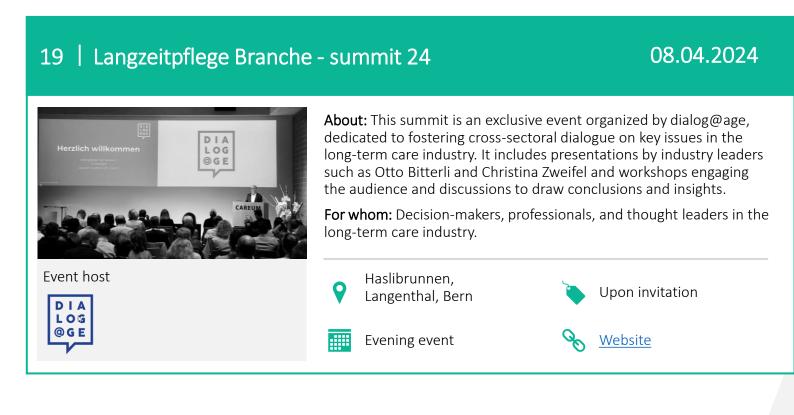


From CHF 325



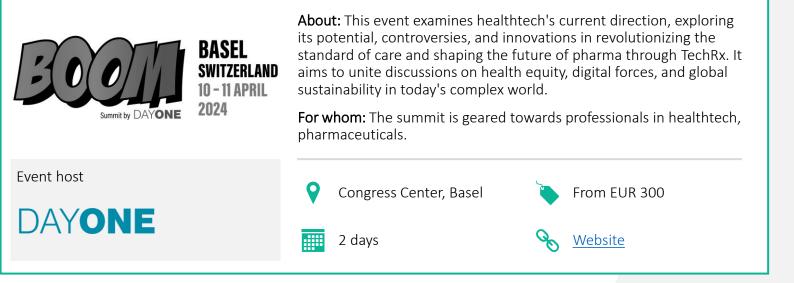


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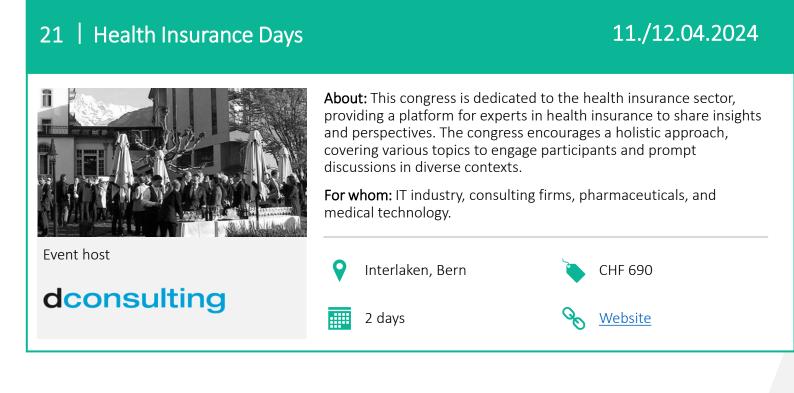


20 | DayOne BOOM Summit

10./11.04.2024

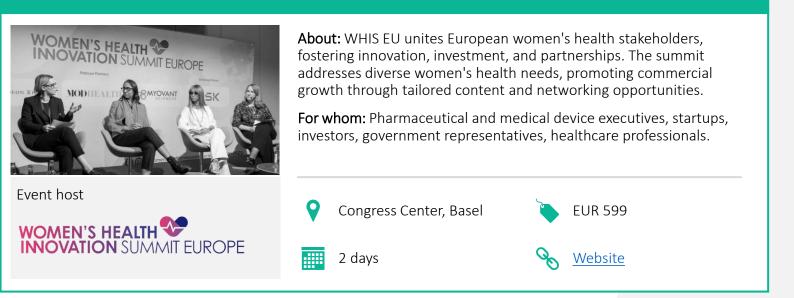


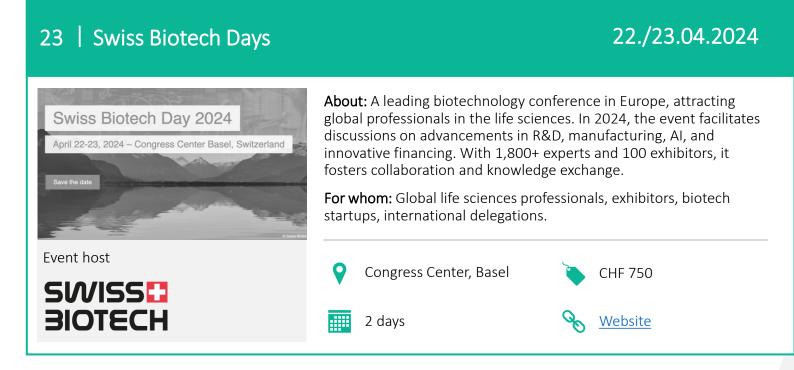




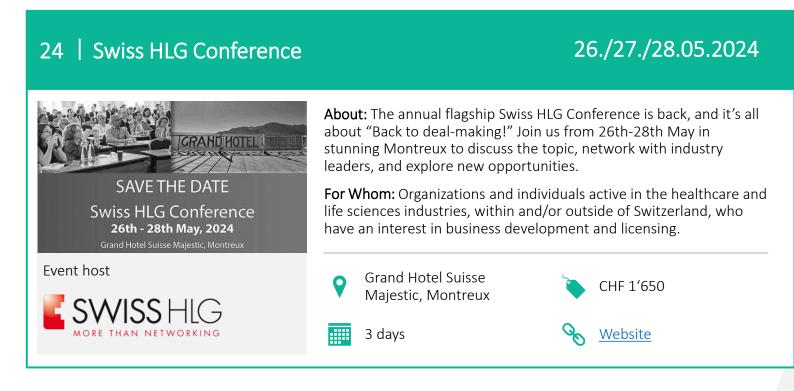
22 | Women's Health Innovation Summit Europe

16./17.04.2024



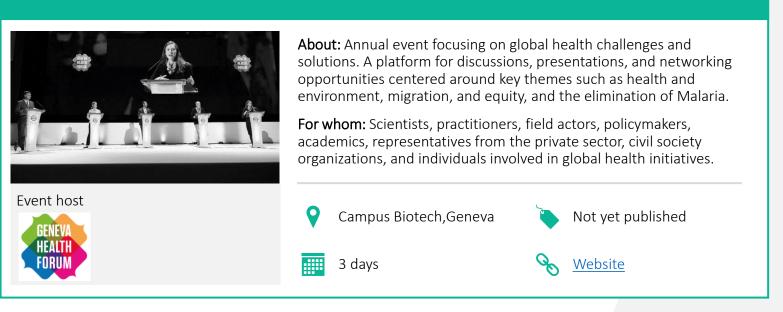






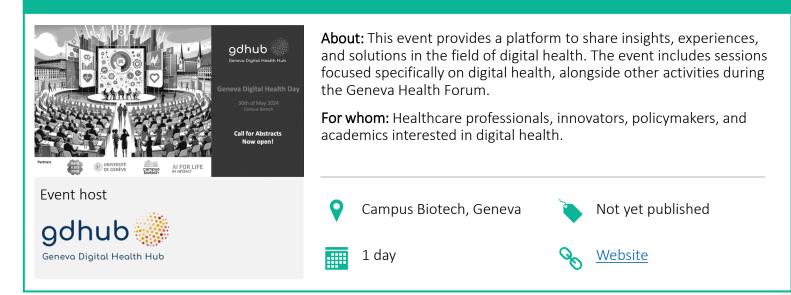
25 | Geneva Health Forum

27./28./29.05.2024



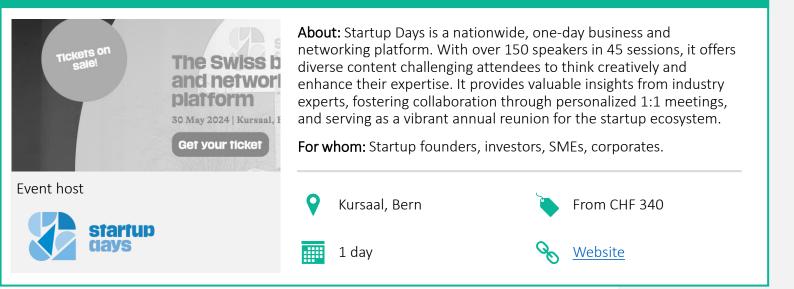
26 | Geneva Digital Health Day

30.05.2024



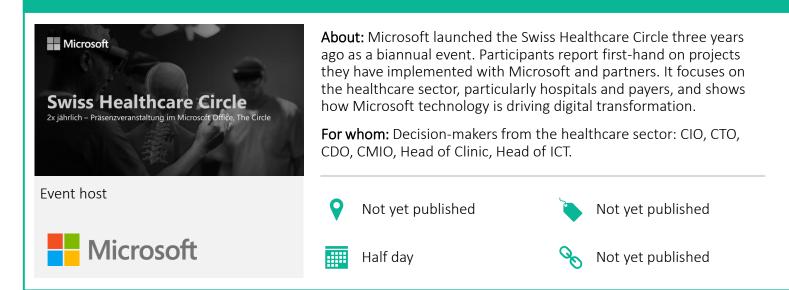
27 | Startup Days

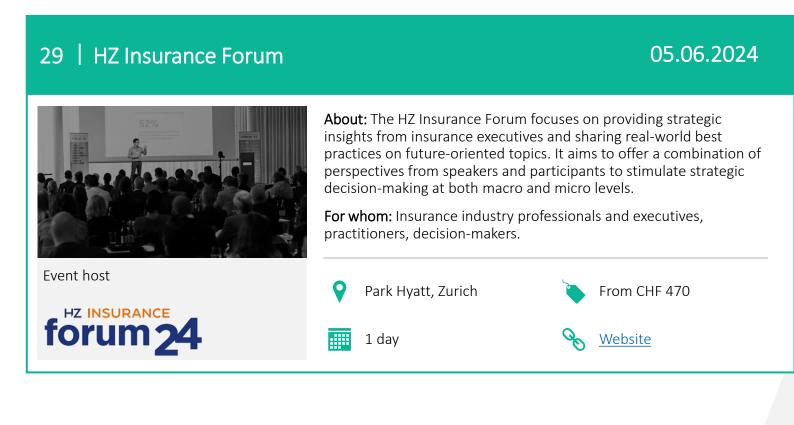
30.05.2024



28 | Swiss Healthcare Circle (Spring)

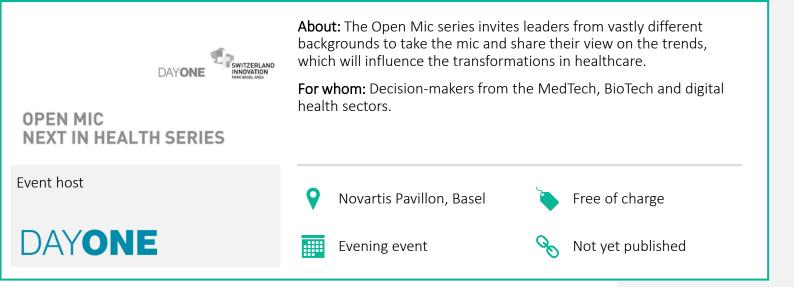
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30 | DayOne Open Mic Event

10.06.2024



31 | 6. Healthcare Leader Forum Graubünden

07.06.2024



Photo credits: © Peter Brandenberger (www.im-licht.ch)

About: The renowned Healthcare Leader Forum Graubünden will take place in Chur, in cooperation with Cantonal Councillor Peter Peyer, Minister of Health of the Canton of Graubünden. The main topic: Duplication in the healthcare system. This problem will be highlighted using examples such as repeated examinations and changes in medication following referrals from GPs to specialists or hospitals. The forum aims to analyze these inefficient processes and find practicable solutions to improve coordination and communication in the healthcare system and thus make patient care more efficient.

For whom: Healthcare decision-makers and institutions, political stakeholder.





A Premium Partner Event:

32 | 5. e-healthcare CIRCLE

20./21.06.2024



Photo credits: © Peter Brandenberger (www.im-licht.ch)

About: The E-Healthcare Circle 2024, a leading event of MediCongress, will take place on June 20 and 21, 2024 at EPI Park Zurich. This event provides a platform for discussing and integrating e-health into everyday healthcare. With a wide range of specialist topics, interactive workshops and networking opportunities, the congress is aimed at a high-caliber specialist audience from the healthcare sector. The event aims to highlight the latest developments in the field of e-health and promote practical applications for the healthcare sector. The event will be moderated by Dr. Heiko Visarius and Mr. Matthias Mettler.

For whom: Decision-makers in healthcare, industry, innovation managers, politics, associations.



33 | Electronic Data Interchange (EDI) Podium

28.06.2024

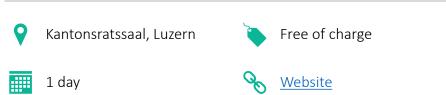


Event host

MediData

About: The annual EDI Podium serves as a platform for in-depth discussions on emerging topics in the sector. It sheds light on new themes such as Blockchain, information security, the revised data protection law, and digital transformation. This year the Podium looks deeper into: «Das Scheitern der Digitalisierung – woran krankt das Schweizer Gesundheitswesen?»

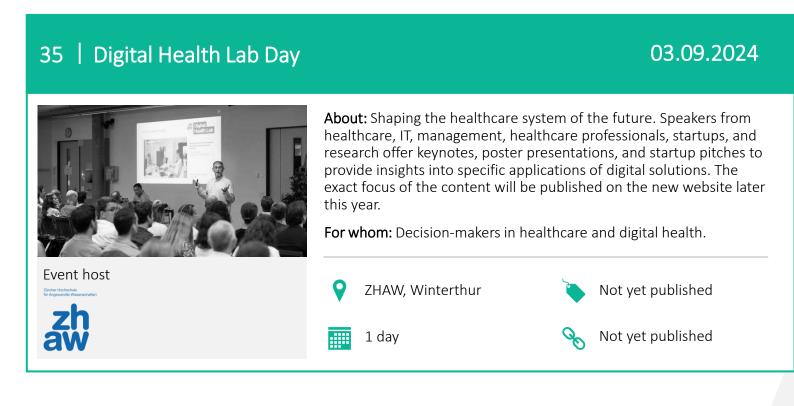
For whom: Healthcare stakeholders and professionals.





34 Innovationday		03.07.2024
SUCCESS STRATEGY ANNING ANALYSIS UDEAS VISION DIDEAS	About: On Innovation Day, startups, members and partners of the digital health center bülach (dhc) will present innovative solutions and technologies. At various stands interested people can get to know new technologies such as 3D printing, wearables, AR/VR glasses and other gadgets and put hands on. For whom: Healthcare people interested in digitalization and innovation and want to touch and try out technologies and solutions.	
de	digital health center bülach, BülachHalf day	CHF 150Not yet published





36 | Swiss Public Health Conference

03./04.09.2024





37 | Kleopatra - Power und Netzwerk

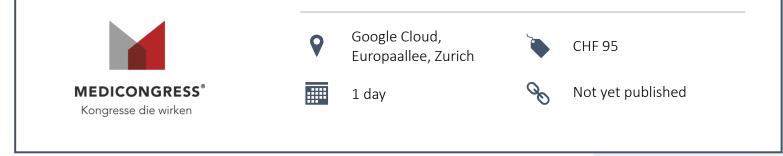
10.09.2024



Photo credits: © Peter Brandenberger (<u>www.im-licht.ch</u>)

About: The "Kleopatra - Power und Netzwerk" event on September 10, 2024, at Google Cloud in Zurich is aimed at executive assistants and medical secretaries in the Swiss healthcare system. It offers a platform for appreciating and strengthening these professional groups through interesting presentations and extensive networking opportunities. The event, which celebrated its premiere in September 2023, emphasizes the important role of these professionals as a link between superiors, employees and customers and aims to further develop their skills and influence in the healthcare sector.

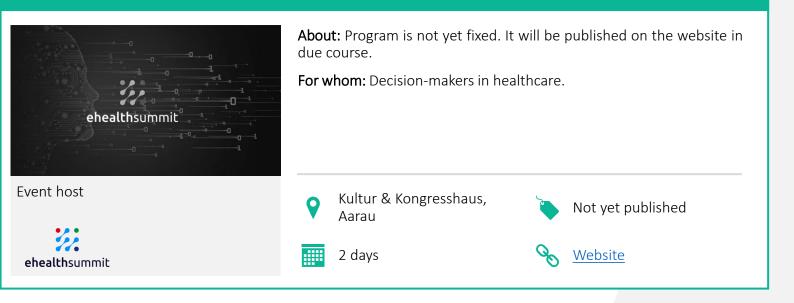
For whom: Healthcare assistants.

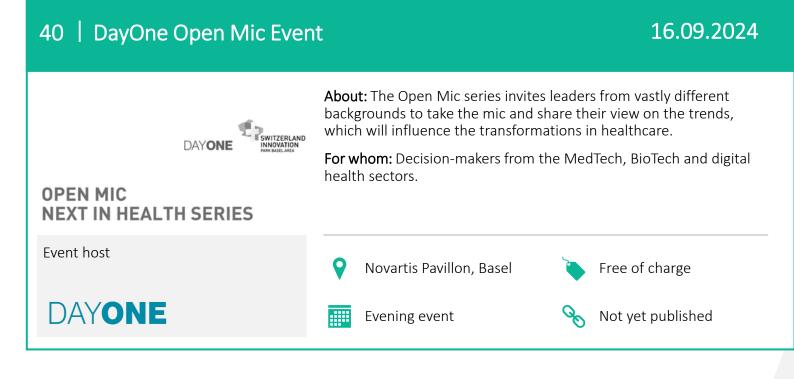


38 | Tech Tour Growth Health 09./12./11.09.2024 About: The event focuses on showcasing around 40 selected technology growth companies in the Digital Health and MedTech **50 SHADES** OF INVESTING sectors. It provides a platform for investment, partnership building, and innovation. IN HEALTHCARE For whom: This event is designed for companies seeking investments, particularly those in Series A, Series B, and later-stage investments, within the Digital Health and MedTech domains. Event host Olympic Museum, EUR 1'800 Lausanne TERRE D'INSPIRATION 3 days Website

39 | ehealthsummit

11./12.09.2024







41 | 3. Best Practice in Healthcare

19./20.09.2024



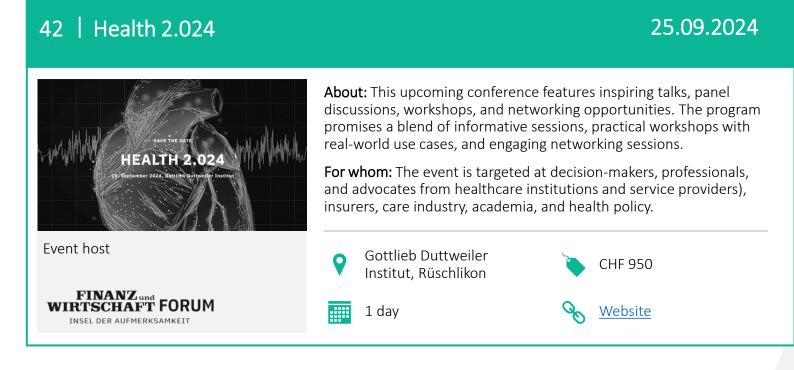
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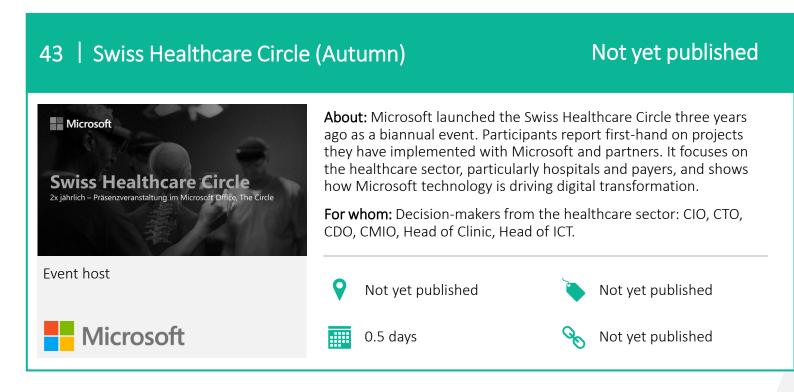
About: Discover innovative approaches and best practices in healthcare leadership at our best practice event for healthcare leaders, taking place on September 19 and 20 at the renowned Schulthess Klinik in Zurich. We offer you the opportunity to learn from recognized experts and experienced practitioners from the healthcare sector and gain valuable insights into successful leadership concepts. In addition to inspiring presentations, there will be ample opportunity for networking and sharing experiences with like-minded people.

For whom: Decision-makers in healthcare, industry, innovation managers, politics, associations.



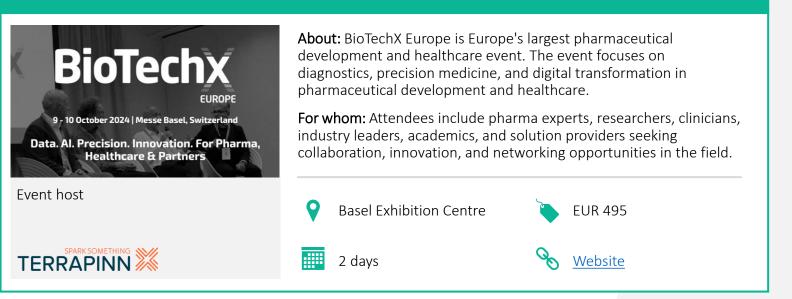


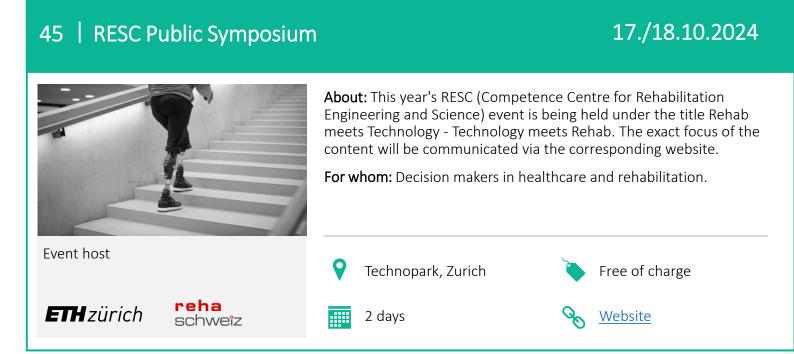
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44 | BioTechX Europe

09./10.10.2024





46 | IFAS

22./23./24.10.2024





47 | Communications Summit 2024

29.10.2024



Photo credits: © Peter Brandenberger (www.im-licht.ch

About: The Communications Summit 2024, a leading congress for marketing professionals in the healthcare market, will take place on October 29, 2024, at Google Cloud Europaallee in Zurich. This event is a central meeting point for over 200 brand decision-makers and offers a broad spectrum of knowledge transfer with over 16 hours of program. Participants will learn first-hand about the latest trends and developments from successful national and international brands. The summit covers a wide range of topics such as crisis PR, influencer marketing, social media presence and artificial intelligence in the healthcare market.

For whom: Marketing and communication managers in the healthcare sector.





Google Cloud, Europaallee, Zurich

1 day



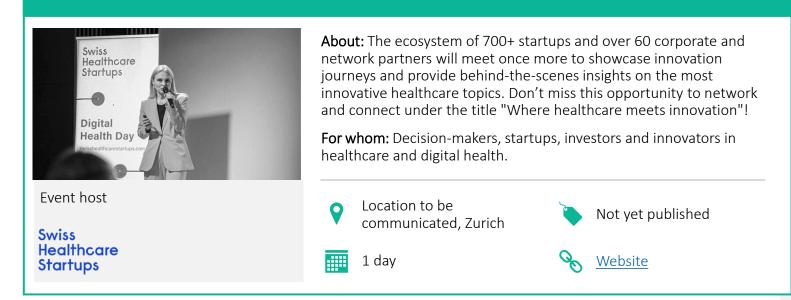
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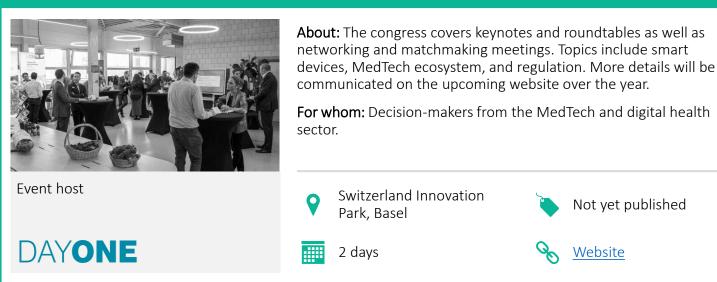
48 | SHS Digital Health Day 2024

29.10.2024

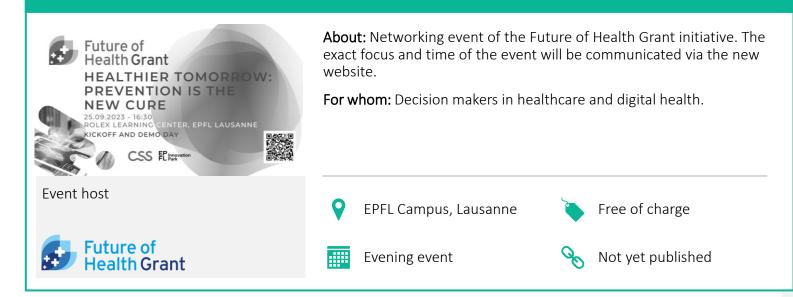


49 | Medtech Congress 2024

30/31.10.2024



50 | Future of Health Grant Event





51 WIG Herbstanlass		05.11.2024
Renards and	About: Annual networking event of the Winterthur Health Economics Network. The exact focus will be published on the new website later this year. For whom: Decision-makers in healthcare.	
Event host	Q ZHAW, Winterthur	Free of charge
aw	Evening event	S <u>Website</u>



A Premium Partner Event:

52 | ST Reha Anwender:innen Forum - Digital

05.11.2024

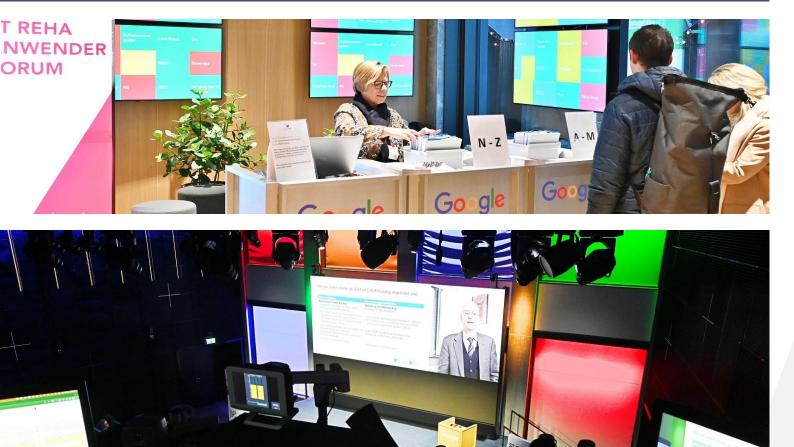


Photo credits: © Peter Brandenberger (<u>www.im-licht.ch</u>)

About: The ST Reha Anwender:innen Forum 2024 offers a platform for discussing the further development and application of ST Reha. The event, which will take place both digitally on November 5 and physically on November 26 in Zurich, is dedicated to current challenges and future topics in rehabilitation. With a comprehensive program and renowned speakers, the forum is an excellent opportunity for networking and professional exchange.

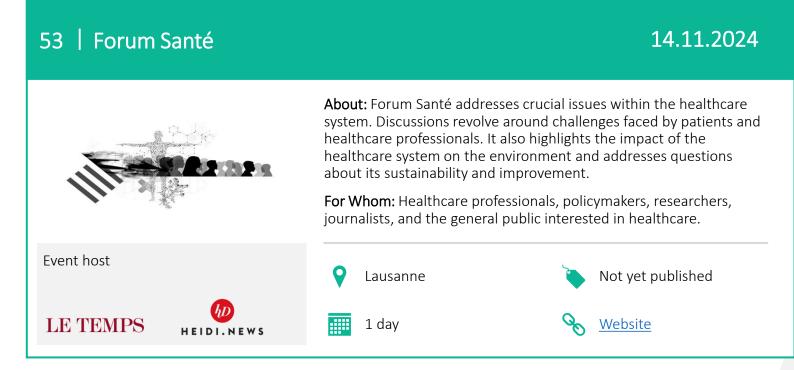
For whom: Decision-makers in healthcare, industry, innovation managers, politics, associations.





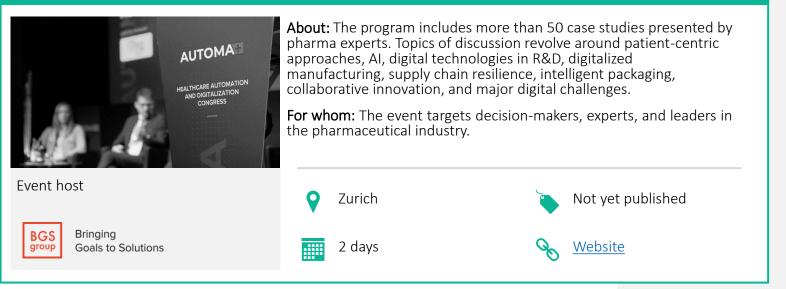
From CHF 85





54 | Pharmaceutical Automation & Digitalization Congress

18./19.11.2024



Back to 📑 calendar 📑 A Premium Partner Event:

55 | ST Reha Anwender:innen Forum - Physisch

26.11.2024



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Google Cloud, Europaallee, Zurich

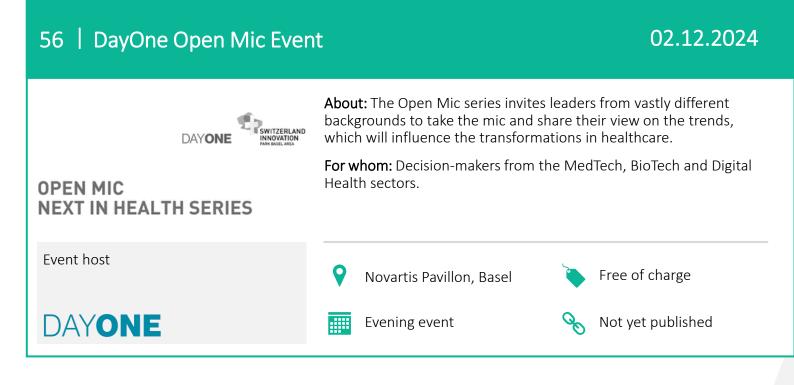
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From CHF 325







57 | AI for Life



3 | Partners

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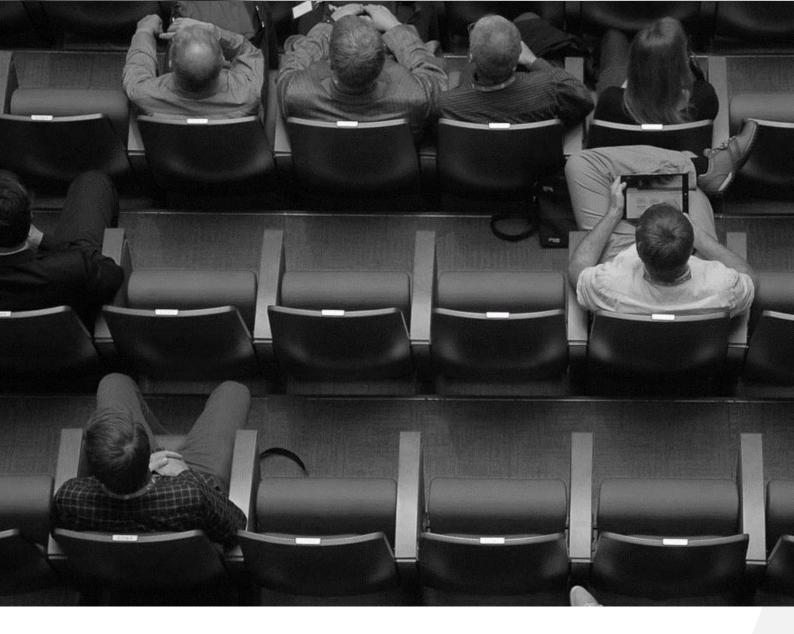
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